## Ministry of Higher Education and Scientific Research University Center of Tipaza

## Correction of the Final Exam of English for 3ed yead Marketing students

Date May 29th, 2023

Time: 1h

First name:	Last name:	Group:
riist name:	Last name:	GIOUD:

## Exercise1: correction of sentences (1 point for each correction)

1- Statistics is a set of techniques used to summarize a <u>small</u> set of observed data.

Statistics is a set of techniques used to summarize a big set of observed data.

2- Statistics are used in some fields.

Statistics are used in all fields.

3- Date used in statistics can only be ordinary objects.

Date used in statistics can only be ordinary objects, living beings and facts.

4- The <u>sample</u> is a set of homogeneous elements, called Individuals or Statistical Units, which are the subject of the study.

The <u>population</u> is a set of homogeneous elements, called Individuals or Statistical Units, which are the subject of the study.

5- A variable is an aspect of the sample that we are interested in.

A variable is an aspect of the <u>population</u> that we are interested in.

6- We distinguish between three types of variables: quantitative variables and qualitative variables.

We distinguish between two types of variables: quantitative variables and qualitative variables.

7- A quantitative variable can be discrete or nominal.

A quantitative variable can be discrete or continuous.

8- The histogram can be used to represent graphically a <u>discrete</u> variable.

The histogram can be used to represent graphically a <u>continuous</u> variable.

9- A pie chart can be used to represent graphically a discrete variable.

A pie chart can be used to represent graphically a <u>qualitative</u> variable.

10- A variable is an aspect of the <u>sample</u> that we are interested in.

A variable is an aspect of the population that we are interested in.

## **Exercise2:** Briefly define the following concepts:

1- Mean:

The average value of a data set

2- Median:

The middle value of a data set resulting from ordering the numbers

3- Mode:

The most frequent value

4- Population:

All individuals concerned with a particular study

5- Sample:

Part of the population